



BBA

INTERNATIONAL PROGRAM
CHULALONGKORN BUSINESS SCHOOL

Factsheet for Partners

BBA Program



Triple Crown Accreditation

Nomination & Application Process

STEP 1: Online nominations by partner university

The Exchange Coordinator of the home school will receive an email from the Exchange Coordinator of Chulalongkorn Business School regarding the BBA online nomination.

STEP 2: Online application by students

After nomination has been submitted, students will automatically receive instruction for application by email. They are required to fill in an online form by the following deadlines.

- by April 30 for Fall Semester
- by September 30 for Spring Semester

The following supporting documents are required to upload:

1. Color photo (White shirt and plain background).
2. ID page of the student's passport.
3. Recent academic transcript (English version).
4. Proof of the English language proficiency is not required if English is a medium of instruction. Otherwise, a letter from your school to certify language skills is required.

Notes:

1. Only complete applications with all required supporting documents uploaded can be processed.
2. Admission will be processed and letter of acceptance for visa application will be sent out to your school:
 - by May 30 Fall Semester
 - by October 30 for Spring Semester
3. Students will be in contact with the exchange coordinator of Chulalongkorn Business School by the above dates for the up-to-date information, such as course list, accommodation, buddy program, online registration, orientation and etc.

Academic Calendar

	Fall	Spring
First Day of Class	Early August	Early January
Midterm Exam	Last week of September – Early October	Last week of February – Early March
Final Exam	Last week of November – Mid December	Last week of April – Mid May
Close of Semester	Early December	Early May

137 is the total required number of credits for graduation or getting a bachelor degree (4-year program).

See BBA curriculum from the following link:

<https://bba.acc.chula.ac.th/index.php/2014-06-27-06-07-11/class-schedule>

Here below is more explanation on Hour Code for each course which does not show in the above link, for example:

Course Name	Hour Code	Meaning
5506101 Essential English for Business I	3(2-2-5)	3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)
2602344 Production/Operation Management	3(3-0-6)	3 credits (3 lecture hours/week – 0 practice hours/week – 6 self-study hours/week)

If you want to obtain more information about Hour Code for other courses, feel free to contact me at Thirawut@cbs.chula.ac.th.

Registration Process

Online registration data: login, password and up-to-date course list and class schedule will be sent directly to student's email around 1 month before the start of the semester.

Area of Study Not Available to Exchange Students

No.

Number of Credits Per Course

Typically, the number of credits for each course is 3 credits (the US system) except some courses such as Law and Sport will be 2 and 1 respectively.

Language of Instruction

English

English Proficiency Requirements

Proof of the English language proficiency is not required if English is a medium of instruction. Otherwise, a letter from your school to certify language skills is required.

GPA or Grade Requirements

Recent academic transcript (English version): Grade point average 2.5 or C+ in the 4 - point scale US system or equivalent.

Accommodation

Please check <https://bba.acc.chula.ac.th/index.php/2014-06-27-06-11-06/exchange-incoming> for the up-to-date information.

Generic Grading System	Letter Grade	Meaning	Equivalent Grade Point	Approx. Percent														
	A	Excellent	4.0	100 - 90%														
	B+	Very good	3.5	89 - 86%														
	B	Good	3.0	85 - 80%														
	C+	Fairly good	2.5	79 - 76%														
	C	Fair	2.0	75 - 70%														
	D+	Poor	1.5	69 - 66%														
	D	Very poor	1.0	65 - 60%														
F	Fail	0	< 60%															
Health Insurance	Students are strongly suggested to obtain appropriate insurance coverage while living in Thailand. However, you are required to buy additional insurance from Chulalongkorn University as well. It costs 2,000 THB).																	
Scholarship & Financial Aid	We do not have a scholarship. Students who are interested in participating in the exchange program should comprehensively plan their own financial support before arrival.																	
Textbooks & Reading Materials	<ul style="list-style-type: none"> ▪ Handouts and class materials will be posted on My Course Ville. ▪ Textbooks, E-textbooks and reading package are available to buy at the BBA Office. 																	
Buddy Program	We have a student team called “IntDept” taking care of all activities for exchange students every semester.																	
Letter of Acceptance & Visa Requirements	<p>Letter of acceptance for visa application will be sent to the Exchange Coordinator. It should reach your Office by the following dates:</p> <ul style="list-style-type: none"> ▪ within May 31 for the Fall Semester ▪ within October 31 for the Spring Semester <p>Students are suggested to contact the Thai Embassy or Consulate for a non-immigrant “ED” type visa. Notes:</p> <ol style="list-style-type: none"> 1. All students will be allowed to stay 90 days for the first entry with a student visa. They are required to get their visa extended before the expiry date so that they can stay until the end of the semester. The BBA Office will provide an extension letter to all students. 2. Students are required to obtain a re-entry permit before leaving Thailand to secure a student visa when coming back. There are 2 options: single and multiple re-entry permit. 																	
Activities Provided to Exchange Students	<ul style="list-style-type: none"> ▪ Orientation session will be normally arranged within the first week of the semester. ▪ Welcome dinner will be arranged on Wednesday last week of the first month. ▪ Cultural trip ▪ Thai culture class ▪ Volunteer trip ▪ Farewell dinner 																	
Approximate Cost of Living	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">▪ Accommodation (water & electricity fees)</td> <td style="text-align: right;">2,000</td> </tr> <tr> <td>▪ Meal</td> <td style="text-align: right;">1,500</td> </tr> <tr> <td>▪ Transportation</td> <td style="text-align: right;">500</td> </tr> <tr> <td>▪ Textbooks</td> <td style="text-align: right;">150</td> </tr> <tr> <td>▪ Chula insurance</td> <td style="text-align: right;">60</td> </tr> <tr> <td>▪ Miscellaneous (Traveling, shopping)</td> <td style="text-align: right;"><u>1,200</u></td> </tr> <tr> <td style="text-align: center;">Total (USD)</td> <td style="text-align: right;"><u>5,410</u> for 4.5 months</td> </tr> </table> <p>Remark: Exchange rate USD 1 = THB 36</p>				▪ Accommodation (water & electricity fees)	2,000	▪ Meal	1,500	▪ Transportation	500	▪ Textbooks	150	▪ Chula insurance	60	▪ Miscellaneous (Traveling, shopping)	<u>1,200</u>	Total (USD)	<u>5,410</u> for 4.5 months
▪ Accommodation (water & electricity fees)	2,000																	
▪ Meal	1,500																	
▪ Transportation	500																	
▪ Textbooks	150																	
▪ Chula insurance	60																	
▪ Miscellaneous (Traveling, shopping)	<u>1,200</u>																	
Total (USD)	<u>5,410</u> for 4.5 months																	

<p>Regulations on Class Attendance & Uniform</p>	<p>According to Chulalongkorn’s regulations, you are required to:</p> <ul style="list-style-type: none"> ▪ Attend 80% of all classes otherwise you will not be allowed to take exams and will get an “F” for the course. ▪ Wear a proper Chula uniform when you attend classes, use facilities such as library, computer room or contact the BBA Office. <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; border: none;">Male Students</th> <th style="text-align: center; border: none;">Female Students</th> </tr> </thead> <tbody> <tr> <td style="border: none;"> <ul style="list-style-type: none"> ▪ White shirt: (must be tucked in) ▪ Long black trousers ▪ Chula belt ▪ Polite shoes </td> <td style="border: none;"> <ul style="list-style-type: none"> ▪ White shirt: (must be tucked in and buttoned up to a respectable height) ▪ Black skirt: (its length must be long covering your knees) ▪ Chula pins, buttons and belt ▪ Polite casual shoes </td> </tr> </tbody> </table> <p style="text-align: center;">T-Shirts, shorts, jeans, sandals and slippers are prohibited.</p>	Male Students	Female Students	<ul style="list-style-type: none"> ▪ White shirt: (must be tucked in) ▪ Long black trousers ▪ Chula belt ▪ Polite shoes 	<ul style="list-style-type: none"> ▪ White shirt: (must be tucked in and buttoned up to a respectable height) ▪ Black skirt: (its length must be long covering your knees) ▪ Chula pins, buttons and belt ▪ Polite casual shoes
Male Students	Female Students				
<ul style="list-style-type: none"> ▪ White shirt: (must be tucked in) ▪ Long black trousers ▪ Chula belt ▪ Polite shoes 	<ul style="list-style-type: none"> ▪ White shirt: (must be tucked in and buttoned up to a respectable height) ▪ Black skirt: (its length must be long covering your knees) ▪ Chula pins, buttons and belt ▪ Polite casual shoes 				
<p>Postal Mailing Address</p>	<p>BBA International Program Chulalongkorn Business School Chulalongkorn University Phayathai Road, Bangkok 10330 THAILAND</p> <p>Tel: 662 – 218 – 5738, 218 - 5840 Fax: 662-251-3718 Website: http://bba.acc.chula.ac.th Email: bba@chula.ac.th</p>				
<p>Contact People</p>	<ul style="list-style-type: none"> ▪ Associate Professor Chackrit Duangphastra, Ph.D. Director, BBA International Program Tel: 662-218-5707 Email: Chackrit@cbs.chula.ac.th ▪ Mr. Photipong Chanawangsa Manager, BBA Office Tel: 662-218-5738 Email: Photipong@cbs.chula.ac.th ▪ Mr. Thirawut Sutabut Coordinator, Student Exchange and Study Abroad Programs (Inbound) BBA International Program Tel: 662-218-5840 Email: Thirawut@cbs.chula.ac.th ▪ Mr. Wasuwat Sirikul (new in January 2023) Coordinator, Student Exchange and Study Abroad Programs (Outbound) BBA International Program Tel: 662-218-6120 Email: Wasuwat@cbs.chula.ac.th; Outbound.exchange@cbs.chula.ac.th 				